



Press release

Ruckstuhl Edition: RELAX

The famous Langenthal carpet factory Ruckstuhl and young designer Aude Genton of Lausanne have joined forces to design a carpet: RELAX.

RELAX: is it a bed, a sofa, or a carpet? RELAX invites you to get rid of your tensions - to dream, to sit, to sleep... . . At all events, it certainly is a carpet for people who like unconventional forms of domesticity.

The designer Aude Genton studied industrial and product design at ECAL, the Ecole Cantonale d'Art de Lausanne [Cantonal College of Art, Lausanne]. She describes her design in the following terms:

"Un tapis matelassé parsemé de boutons blancs, qui invite à s'étendre et se détendre, se rouler." (A mattress cum carpet, dotted with white buttons, which invites you to stretch out and relax, or to curl up.)

RELAX is being produced in a limited 'Ruckstuhl edition'. Each carpet is a unique specimen, individually created with careful craftsmanship. RELAX is about 180 x 300 cm in area, and 5 cm thick. The surface of RELAX is felt of 100% virgin wool; the stuffing consists of foamed plastic. The metal buttons are varnished white.

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